



**Association for Equality and Excellence in Education, Inc.**

**33<sup>rd</sup> Annual Conference**

**TRiO: Turning Dreams Into Reality in Partnership**

## Information for Sponsors, Advertisers & Exhibitors

**Sunday, May 2 - Thursday, May 6, 2010**

**La Concha**  
**A RENAISSANCE RESORT**

**1077 Ashford Avenue  
San Juan Puerto Rico 00907  
Toll Free (800) 468-3571  
T (787) 721-7500 F (787) 724-7929  
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**Association for Equality and Excellence in Education, Inc.**  
**33<sup>rd</sup> Annual Conference**  
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Dear Equality and Excellence in Education Supporters:

Join us at the Association of Equality and Excellence in Education, Inc., 33<sup>rd</sup> Annual Conference. The 2010 AEEE Annual Conference will take place at the La Concha Resort in beautiful San Juan, Puerto Rico and will focus on helping students turn the educational attainment dream into reality through innovative partnerships.

The conference is specifically intended for TRiO professionals; yet through networking and other established relationships, we attract numerous educational professionals, especially those who serve, underrepresented and/or special needs populations. We will invite educators, from high schools, colleges, universities, and agencies that host TRiO Programs, from across the United States.

AEEE is a 501(c)(3) organization whose mission is to provide employees of Federal TRiO Programs in the states of New York and New Jersey, and others concerned with providing equal access to education, a forum for collegiality, professional development, and all other activities that pertain to the interests and well-being of their programs and students. In accordance with Internal Revenue Service regulations, a portion of your contribution may be tax deductible.

As a participating sponsor, advertiser or exhibitor, we will introduce your business, product or service to a wide range of potential consumers. For sponsors, we tailor a program that ensures your visible presence throughout the conference. For advertisers, we insure that your message reaches members and participants through print and electronic media. For exhibitors, we provide you with a designated space during the conference to sell your products or services to participants. In addition, we customize these opportunities to help you accomplish your specific advertising, marketing and promotional needs.

We look forward to working with you collaboratively to focus your advertising and marketing efforts toward educational opportunities and other helping professionals as part of the AEEE 2010 Annual Conference.

Sincerely,

Shanise N. Kent, J.D., M.B.A.  
2010 Conference Chair



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**TENTATIVE CONFERENCE SCHEDULE**

**PRE-CONFERENCE DAY ONE - *Sunday, May 2, 2010***

8:45a.m. - 12:45p.m.	Conference Registration & Exhibitors
9:00a.m. - 12:00p.m.	<b>Pre-Conference Workshops I (additional fees apply)</b>
1:00p.m. - 4:00p.m.	<b>Pre-Conference Workshops II (additional fees apply)</b>

**PRE-CONFERENCE DAY TWO - *Monday, May 3, 2010***

8:45a.m. - 5:00p.m.	Conference Registration & Exhibitors
9:00a.m. - 12:00p.m.	<b>Pre-Conference Workshops III (additional fees apply)</b>
2:00p.m. - 5:00p.m.	AEEE Board of Directors Meeting
6:00p.m. - 7:30p.m.	<b>President's Reception</b>

**CONFERENCE DAY ONE - *Tuesday, May 4, 2010***

7:45a.m. - 5:00p.m.	Conference Registration & Exhibitors
7:45a.m. - 8:15a.m.	Continental Breakfast
8:30a.m. - 10:00a.m.	<b>Plenary Session I</b>
10:15a.m. - 11:45a.m.	<b>Workshop Session I</b>
12:00p.m. - 1:30p.m.	<b>TRiO Achievers Luncheon</b>
1:45p.m. - 3:00p.m.	AEEE Annual Meeting
3:15p.m. - 4:45p.m.	<b>Workshops Session II</b>
5:00p.m. - 6:00p.m.	New Jersey & New York State Meetings Dinner On Your Own

**CONFERENCE DAY TWO - *Wednesday, May 5, 2010***

7:45a.m. - 5:00p.m.	Conference Registration & Exhibitors
7:45a.m. - 8:15a.m.	Continental Breakfast
8:30a.m. - 10:00a.m.	<b>Plenary Session II</b>
10:15a.m. - 11:45a.m.	<b>Workshops Session III</b>
12:00p.m. - 1:30p.m.	Lunch On Your Own
1:45p.m. - 3:15p.m.	<b>Plenary Session III</b>
3:30p.m. - 5:00p.m.	<b>Workshops Session IV</b>
6:30p.m. - 9:00p.m.	<b>Arturo A. Schomburg Awards Banquet</b>

**CONFERENCE DAY THREE - *Thursday, May 6, 2010***

9:00a.m. - 10:30a.m.	<b>Installation of Officers Breakfast</b>
11:00a.m. - 1:00p.m.	Board of Directors Transition Meeting Check-out



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## **SPONSORSHIPS**

### **GOLD CONFERENCE SPONSOR**

*As a Gold Conference Sponsor, your \$2,500 donation will provide you with the following:*

- **Sponsorship Identification:** A prominently displayed sign in the ballroom or mezzanine area throughout the entire conference when sponsorship is received by March 15, 2010.
- **Advertisement:** A full-page black and white advertisement in the Conference Program.
- **Recognition:** Listing as a Gold Conference Sponsor in the Conference Program, in the Conference Registration Packet and on the AEEE website when sponsorship is received prior to publication.
- **Exhibitor:** A complimentary exhibitor table located in the ballroom or mezzanine area.
- **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.
- **Workshop Presentation Option:** An opportunity to present a pre-conference or conference workshop contingent upon submission of a call for proposals form and the conference committee's approval.
- **One Complimentary Conference Registration.**

### **SILVER CONFERENCE SPONSOR**

*As a Silver Conference Sponsor, your \$2,000 donation will provide you with the following:*

- **Sponsorship Identification:** A prominently displayed sign in the ballroom or mezzanine area throughout the entire conference when sponsorship is received by March 15, 2010.
- **Advertisement:** A half-page black and white advertisement in the Conference Program.
- **Recognition:** Listing as a Silver Conference Sponsor in the Conference Program, in the Conference Registration Packet and on the AEEE website when sponsorship is received prior to publication.
- **Exhibitor:** A complimentary exhibitor table located in the ballroom or mezzanine area.
- **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.
- **Workshop Presentation Option:** An opportunity to present a conference workshop contingent upon submission of a call for proposals form and the conference committee's approval.
- **One Complimentary Conference Registration.**

### **BRONZE CONFERENCE SPONSOR**

*As a Bronze Conference Sponsor, your \$1,500 donation will provide you with the following:*

- **Sponsorship Identification:** A prominently displayed sign in the ballroom or mezzanine area throughout the entire conference when sponsorship is received by March 15, 2010.
- **Advertisement:** A quarter-page black and white advertisement in the Conference Program.
- **Recognition:** Listing as a Bronze Conference Sponsor in the Conference Program, in the Conference Registration Packet and on the AEEE website when sponsorship is received prior to publication.
- **Exhibitor:** A complimentary exhibitor table located in the ballroom or mezzanine area.
- **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.



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**EXHIBITORS, CONTRIBUTORS & AUCTION DONORS**

**EXHIBITION TABLES**

Exhibiting at the conference is an excellent way to sell your products and/or share information about your business and services. Exhibitor Tables will be strategically placed in the ballroom or mezzanine area. Conference attendees will be walking through the mezzanine area throughout the conference between concurrent sessions and events. Prices are based on a per table rate: **\$400**.

*As a Conference Exhibitor, we are please to offer you the following:*

- **Advertisement:** A quarter-page black and white advertisement in the Conference Program.
- **Recognition:** Listing as a Conference Exhibitor in the Conference Program when registration is received prior to March 15, 2010.
- **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.

**CONFERENCE CONTRIBUTIONS**

On behalf of the AEEE 2010 Annual Conference Committee, we sincerely thank you for your generous contribution of a monetary donation or service valued at **\$250** or more towards making our conference a success for all of us.

*As a Conference Contributor, we are pleased to be able to offer you the following:*

- **Advertisement:** A quarter-page black and white advertisement in the Conference Program.
- **Recognition:** Listing as a Conference Contributor in the Conference Program when sponsorship is received prior to March 15, 2010.
- **Merchandising Option:** Opportunity to include a merchandising piece in the Conference Packet given out to all attendees at the registration desk.

**AUCTION DONATIONS**

Be a part of the AEEE's most popular fundraiser! The Auction is an exciting event where conference attendees have opportunities to learn, network, and shop! Listing as an Auction Donor in the Conference Program when sponsorship is received prior to March 15, 2010. Please send donation items with a completed AEEE Marketing Agreement, including a description of the donation(s) as well as an estimated retail value.



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**ADVERTISEMENTS**

The Conference Program is distributed to all attendees at the conference upon checking in at the registration desk. It includes information about conference events and sessions, acknowledgement of sponsors, advertisements, a map of the conference area and other pertinent information. Conference Program advertising is a great way to network with educational opportunity colleagues, share special news, thank someone, recognize important milestones, and support AEEE. *Attendees look through this often throughout the five days of conference and even use it as a resource after they leave!*

**GRAPHIC REQUIREMENTS FOR ADVERTISEMENTS**

The Conference Program will be printed on standard 8 ½ x 11 sheets of paper with a half inch margin all around. Your artwork should be in grayscale and ready for print, JPG format preferred.

Advertisements must be sized accordingly:

Full Page Advertisement	7 ½ x 10 inches	\$150
Half Page Advertisement	7 ½ x 4 ¾ inches	\$80
Quarter Page Advertisement	3 ½ x 4 ¾ inches	\$45
Eighth Page Advertisement	1 ½ x 2 ¾ inches	\$25

Advertisements must be submitted to Shanise N. Kent, J.D., M.B.A., 2010 Conference Chair, at [AEEEconference@gmail.org](mailto:AEEEconference@gmail.org) and must be received no later than **March 15, 2010**.

**CONTACT INFORMATION**

<b>AEEE Conference Chair</b>	<b>Conference Location</b>
Shanise N. Kent, J.D., M.B.A. Binghamton University McNair Scholars Program P.O. Box 6000 Binghamton, New York 13902-6000 Phone: (607) 777-6594 Fax: (607) 777-6595 Email: <a href="mailto:AEEEConference@gmail.com">AEEEConference@gmail.com</a>	La Concha, A Renaissance™ Resort 1077 Ashford Avenue San Juan, Puerto Rico 00907 Phone: (787) 721-7500 Fax: (787) 724-1949 <a href="http://www.laconcharesort.com">www.laconcharesort.com</a>  Irene Alvarez Catering and Event Manager Phone: (787) 977-3578 Fax: (787) 977-4050